



AEROTECHNEWS

JOURNAL OF AEROSPACE, DEFENSE INDUSTRY AND VETERANS NEWS

2022 - 2023 Advertising Rates

Aerotech News is a multi-media company that serves the military, aerospace and veterans of the southwest United States.



Edwards AFB
Air Force Plant 42
Mojave Air and Space Port
Greater Antelope Valley, CA

Website: <https://www.aerotechnews.com/>
Facebook: <https://www.facebook.com/AerotechNewsandReview>



Nellis & Creech AFBs
Las Vegas, NV

Website: <https://www.aerotechnews.com/nellisafb/>
Facebook: <https://www.facebook.com/NellisDesertLightningNews/>



Davis-Monthan AFB
Tucson, AZ

Website: <https://www.aerotechnews.com/davis-monthanafb/>
Facebook: <https://www.facebook.com/DesertLightningNews/>



Luke AFB
Glendale, AZ

Website: <https://www.aerotechnews.com/lukeafb/>
Facebook: <https://www.facebook.com/LukeThunderbolt/>



Fort Irwin
National Training Center

Website: <https://www.aerotechnews.com/ntcfortirwin/>
Facebook: <https://www.facebook.com/HighDesertWarrior/>

For advertising contact:

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sbueltel@aerotechnews.com

Marti Jaramillo
818-632-8140
marti@aerotechnews.com

- **The aerospace and military markets we serve are the area's largest and MOST STABLE workforce and customer base you can reach!**
- **Our readers are passionate about the news, features, and information we provide!**
- **We provide our readers the news in any format they could possibly want:**
 - Print
 - Website that is mobile friendly
 - Via email newsletter
 - Social media
- **Aerotech is affordable, effective and everywhere you need to be!**



AEROTECH NEWS and REVIEW, Inc.

www.aerotechnews.com

220 East Avenue K4, Suite 4 Lancaster, CA 93535

661-945-5634

Aerotech News and Review



Digital Advertising Rates
Website: www.aerotechnews.com/edwardsafb/

Billboard 970 x 250 pixels **\$100/wk**
Leaderboard 728 x 90 pixels **\$100/wk**
Super Leaderboard 970 x 90 pixels **\$100/wk**

Inline Story Ad 728 x 90 pixels **\$150/wk**
Half Page 300 x 600 pixels **\$100/wk**
Medium Rec. 300 x 250 pixels **\$65/wk**

Web ad pricing is per client, per news site, per week. Web ads rotate among 3 clients. Ads can be animated. Customers can provide custom code as well. Minimum two week run.

At a glance:

- Primary Industry Locations:

- Air Force Plant 42
- Edwards Air Force Base
- Armstrong Flight Research Center
- Air Force Research Laboratory
- Mojave Air and Space Port

- Print edition: 5,000 distributed the first Friday of each month.

- Total Payroll: \$1.216 billion

- Edwards AFB: \$560 million
- AF Plant 42: \$622.8 million
- Mojave Air and Space Port: \$33.2 million

- Total Personnel: 19,011

- Edwards AFB: 10,808
- AF Plant 42: 7,324
- Mojave Air and Space Port: 879

Desert Lightning News — Nellis and Creech AFB

Digital Advertising Rates
Website: <https://www.aerotechnews.com/nellisafb/>

Billboard 970 x 250 pixels **\$100/wk**
Leaderboard 728 x 90 pixels **\$100/wk**
Super Leaderboard 970 x 90 pixels **\$100/wk**

Inline Story Ad 728 x 90 pixels **\$150/wk**
Half Page 300 x 600 pixels **\$100/wk**
Medium Rec. 300 x 250 pixels **\$65/wk**

Web ad pricing is per client, per news site, per week. Web ads rotate among 3 clients. Ads can be animated. Customers can provide custom code as well. Minimum two week run.



At a glance:

- Desert Lightning News is the digital and print news publication of Nellis and Creech Air Force Base.

- Print edition: 5,000 distributed the first Friday of each month.

- Total Economic Impact in NV: Approx. \$5.2 billion

- Total Personnel: 42,275

SIZE	Single Issue Rate		6 Issue Rate w/contract		13 Issue Rate w/contract		26 Issue Rate w/contract	
	COLOR	Black & White	COLOR	Black & White	COLOR	Black & White	COLOR	Black & White
Bus. Card (2col.x2")= 4"	\$111.54 per issue	\$69.90 per issue	\$102.74 per issue	\$56.10 per issue	\$101.64 per issue	\$55.00 per issue	\$100.54 per issue	\$53.90 per issue
1/8 pg. (2col.x5")= 10"	\$226.60 per issue	\$156.75 per issue	\$203.50 per issue	\$133.65 per issue	\$199.65 per issue	\$129.80 per issue	\$194.15 per issue	\$124.30 per issue
1/4 pg. (3col.x6.5")=19.5"	\$418.28 per issue	\$301.38 per issue	\$372.16 per issue	\$255.25 per issue	\$360.36 per issue	\$249.90 per issue	\$356.07 per issue	\$239.17 per issue
1/2 pg. (6col.x6.5")=39"	\$821.53 per issue	\$589.88 per issue	\$731.45 per issue	\$497.64 per issue	\$720.72 per issue	\$486.91 per issue	\$699.27 per issue	\$465.46 per issue
Full pg. (6col.x13")=78"	\$1,587.30 per issue	\$1,179.75 per issue	\$1,402.83 per issue	\$995.28 per issue	\$1,381.38 per issue	\$973.83 per issue	\$1,338.48 per issue	\$930.93 per issue

Desert Lightning News — Davis-Mothan AFB



VOL. 13, No. 12 Serving Southern Arizona's military community, including Davis-Mothan Air Force Base DECEMBER 2020

LOOK FOR EXPANDED COVERAGE IN THE DIGITAL EDITION OF DESERT LIGHTNING NEWS AND ON WWW.AEROTECHNEWS.COM/DAVIS-MONTHANAFB/.

INSIDE

Multi-capable Airmen defend the base

By Rachel Alderman
JACOB T. STEPHENS

STORIES

- Remembering Christmas past, 2
- Contested coastal rescue training, 3
- Confined space training, 3
- FARP exercise refuel capabilities, 5
- Bushwhacker 20-07, 6/7
- New housing resident advocate, 8
- Generating aircraft, 9

Continue to get Davis-Mothan Air Force Base latest news and information from these sources: <http://www.aerotechnews.com/davis-mothanafb/> and social media.

Date of publication: **First Friday** of the month
Submission deadline: **15th day of the month** prior to date of publication

Veterans

Tell us Your Story! Active-duty, Reserve, Retiree, all military branches are included. Email name, phone number and a brief description of your service to air@aerotechnews.com

Digital Advertising Rates
Website: <https://www.aerotechnews.com/davis-monthanaafb/>

Billboard 970 x 250 pixels **\$100/wk**
Leaderboard 728 x 90 pixels **\$100/wk**
Super Leaderboard 970 x 90 pixels **\$100/wk**

Inline Story Ad 728 x 90 pixels **\$150/wk**
Half Page 300 x 600 pixels **\$100/wk**
Medium Rec. 300 x 250 pixels **\$65/wk**

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At a glance:

- Desert Lightning News is the digital and print news publication of Davis-Monthan Air Force Base.
- Print edition: 5,000 distributed the first Friday of each month.
- Payroll: Approximately \$596.9 million
- Total Economic Impact in AZ: \$1.51 billion
- Total Personnel: 24,000

Thunderbolt — Luke AFB



The Luke Air Force Base

"We train the world's greatest fighter pilots and combat ready Airmen"

Nov 2020 Vol. 18, No. 5

INSIDE

Base continues training mission

By Rachel Alderman
JACOB T. STEPHENS

STORIES

- AEWX/ATTC, 3
- Airman volunteers, 4
- F-35 program award, 5
- Dadside Raid, 7
- AF partners for COVID R&D, 9
- 94th medics deploy, 10

For more stories, go to www.aerotechnews.com/thunderbolt/

Date of publication: **First Friday** of the month
Submission deadline: **15th day of the month** prior to date of publication

Veterans

Tell us Your Story! Active-duty, Reserve, Retiree, all military branches are included. Email name, phone number and a brief description of your service to air@aerotechnews.com

Digital Advertising Rates
Website: <https://www.aerotechnews.com/lukeafb/>

Billboard 970 x 250 pixels **\$100/wk**
Leaderboard 728 x 90 pixels **\$100/wk**
Super Leaderboard 970 x 90 pixels **\$100/wk**

Inline Story Ad 728 x 90 pixels **\$150/wk**
Half Page 300 x 600 pixels **\$100/wk**
Medium Rec. 300 x 250 pixels **\$65/wk**

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At a glance:

- The Thunderbolt is the official digital and print news publication of Luke Air Force Base.
- Print edition: 5,000 distributed the first Friday of each month.
- Payroll: Approximately \$633 million
- Total Economic Impact in AZ: \$748 million
- Total Personnel: 10,414

High Desert Warrior — Fort Irwin NTC



Digital Advertising Rates
Website: <https://www.aerotechnews.com/ntcfortirwin/>

Billboard	970 x 250 pixels	\$100/wk
Leaderboard	728 x 90 pixels	\$100/wk
Super Leaderboard	970 x 90 pixels	\$100/wk
Inline Story Ad	728 x 90 pixels	\$150/wk
Half Page	300 x 600 pixels	\$100/wk
Medium Rec.	300 x 250 pixels	\$65/wk

Web ad pricing is per client, per news site, per week. Web ads rotate among 3 clients. Ads can be animated. Customers can provide custom code as well. Minimum two week run.

SIZE	Single Issue Rate	6 Issue Rate w/contract	13 Issue Rate w/contract
Bus. Card (2col.x2")= 4"	\$29.80 per issue	\$27.80 per issue	\$25.80 per issue
1/8 pg. (2col.x5")= 10"	\$74.50 per issue	\$64.50 per issue	\$57.00 per issue
1/4 pg. (3col.x6.5")=19.5"	\$142.35 per issue	\$122.85 per issue	\$108.23 per issue
1/2 pg. (6col.x6.5")=39"	\$278.85 per issue	\$239.85 per issue	\$204.75 per issue
Full pg. (6col.x13")=78"	\$557.70 per issue	\$479.70 per issue	\$409.00 per issue

At a glance:

- High Desert Warrior is the official digital news publication of Fort Irwin National Training Center.
- Approximately 50,000 service members train at Fort Irwin each year.
- Payroll: \$86.7 million military payroll, \$27.6 million civilian payroll, 42% of the economy in Barstow.
- Total Personnel: 24,666
- Average Daily Population Stationed at Fort Irwin: 28,672

Email Newsletter Advertising

August 15, 2022

AEROTECHNEWS.COM

Aerospace, Military and Veteran News of the Southwest U.S.

[Visit our Website](#)

We can learn to live safely with rattlesnakes

There have recently been a lot of reports about sidewinder rattlesnakes, and a trained DPW biologist can safely remove and relocate snakes such.

Sidewinder rattlesnakes are venomous pit vipers, but they are shy and mostly nocturnal, resulting in relatively few bites to humans. They also do not appear to be aggressive ...

[Click HERE to read more!](#)

J-Space partners with Virgin Orbit

Virgin Orbit has signed an agreement with South Korean investment group J-Space to develop a South Korean launch site plan, paving the path for expanded space markets and new investor opportunities in South Korea and the surrounding region.

The agreement will allow the companies to assess candidate spaceport launch ...

[Read more, here!](#)

CIRCUS VARGAS EXPRESS

Save 15% on your ticket! Use code: 13AD22

PALMDALE
Aerotech Valley Mall
AUG 19 - SEPT 5

BUY NOW! [CircusVargas.com](#)

Newsletter Advertising Rates

\$40 per week
(Published 1x Week)

Minimum 2 week run

AD can change each week

Sponsored Content on Website

Sponsored content is an effective way to present your company as a trusted provider of relevant information on our website.

- All Content is subject to approval
- Limited space available
- Sponsored content links to advertiser's website.
- Studies show that readers read sponsored content stories just as they would read news stories.
- As low as \$300 per week.

Published Every Monday

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Ads link directly to your website or email!

Digital Edition

AEROTECH NEWS
and Review

Virgin Orbit fails on first rocket launch attempt

Aerotech News Digital Edition - May 29, 2020

AEROTECHNEWS
and Review

Thunderbolt

Aerotech News Memorial Day Special Edition - May 22, 2020

SLEEP ADVISOR

SLEEP & THE MILITARY:

The need to sleep is important for everyone but maybe even more so for those that protect their country...For more [click here](#)

NASA LIVE

2022-2023 Publication Schedule

Including Special Editions

Aerotech News

High Desert Warrior- Fort Irwin NTC

Desert Lightning News- Nellis and Creech AFB

Thunderbolt- Luke AFB

Desert Lightning News- Davis-Monthan AFB

2022

September

- 2nd** Aerotech News
High Desert Warrior - Fort Irwin NTC
Desert Lightning News - Nellis and Creech AFB
Thunderbolt - Luke AFB
Desert Lightning News - Davis-Monthan AFB

October

- 16th** *Air Force 75th Anniversary Special Edition*

- 7th** Aerotech News
High Desert Warrior - Fort Irwin NTC
Desert Lightning News - Nellis and Creech AFB
Thunderbolt - Luke AFB
Desert Lightning News - Davis-Monthan AFB

- 14th** *Aerospace Valley Air Show Special Edition*

November

- 4th** Aerotech News
High Desert Warrior - Fort Irwin NTC
Thunderbolt - Luke AFB
Desert Lightning News - Davis-Monthan AFB
Nellis AFB Air Show Special Edition

- 11th** *Veteran's Day Editions:*
Aerotech News
Desert Lightning News - Nellis and Creech AFB

December

- 2th** Aerotech News
High Desert Warrior - Fort Irwin NTC
Desert Lightning News - Nellis and Creech AFB
Thunderbolt - Luke AFB
Desert Lightning News - Davis-Monthan AFB

- 16th** *Aerotech News Special Edition:*
High Desert Hangar Stories - The Best of Bob Alvis

2023
January

6th ***Year In Review Special Editions***
Aerotech News
High Desert Warrior - Fort Irwin NTC
Desert Lightning News - Nellis and Creech AFB
Thunderbolt - Luke AFB
Desert Lightning News - Davis-Monthan AFB

February

3rd Aerotech News
High Desert Warrior - Fort Irwin NTC
Desert Lightning News - Nellis and Creech AFB
Thunderbolt - Luke AFB
Desert Lightning News - Davis-Monthan AFB

24th ***Special Edition:
Women in Military and Aerospace***

March

3rd Aerotech News
High Desert Warrior - Fort Irwin NTC
Desert Lightning News - Nellis and Creech AFB
Thunderbolt - Luke AFB
Desert Lightning News - Davis-Monthan AFB

24th ***Davis-Monthan AFB Air Show Special Edition***

April

7th Aerotech News
High Desert Warrior - Fort Irwin NTC
Desert Lightning News - Nellis and Creech AFB
Thunderbolt - Luke AFB
Desert Lightning News - Davis-Monthan AFB

May

5th Aerotech News
High Desert Warrior - Fort Irwin NTC
Desert Lightning News - Nellis and Creech AFB
Thunderbolt - Luke AFB
Desert Lightning News - Davis-Monthan AFB

15th ***Special Edition: PCS - Home is Where We're Sent***

June

2nd Aerotech News
High Desert Warrior - Fort Irwin NTC
Desert Lightning News - Nellis and Creech AFB
Thunderbolt - Luke AFB
Desert Lightning News - Davis-Monthan AFB

July

7th Aerotech News
High Desert Warrior - Fort Irwin NTC
Desert Lightning News - Nellis and Creech AFB
Thunderbolt - Luke AFB
Desert Lightning News - Davis-Monthan AFB

24th ***Special Edition: X-Planes***

August

4th Aerotech News
High Desert Warrior - Fort Irwin NTC
Desert Lightning News - Nellis and Creech AFB
Thunderbolt - Luke AFB
Desert Lightning News - Davis-Monthan AFB

September

1st Aerotech News
High Desert Warrior - Fort Irwin NTC
Desert Lightning News - Nellis and Creech AFB
Thunderbolt - Luke AFB
Desert Lightning News - Davis-Monthan AFB

22nd ***Special History Editions:***

Specific To Each Base

Aerotech News
High Desert Warrior - Fort Irwin NTC
Desert Lightning News - Nellis and Creech AFB
Thunderbolt - Luke AFB
Desert Lightning News - Davis-Monthan AFB

October

6th Aerotech News
High Desert Warrior - Fort Irwin NTC
Desert Lightning News - Nellis and Creech AFB
Thunderbolt - Luke AFB
Desert Lightning News - Davis-Monthan AFB

November

3rd Aerotech News
High Desert Warrior - Fort Irwin NTC
Desert Lightning News - Nellis and Creech AFB
Thunderbolt - Luke AFB
Desert Lightning News - Davis-Monthan AFB

10th ***Special Edition: Veteran's Day***

December

7th Aerotech News
High Desert Warrior - Fort Irwin NTC
Desert Lightning News - Nellis and Creech AFB
Thunderbolt - Luke AFB
Desert Lightning News - Davis-Monthan AFB

Aerospace Valley Air Show

Edwards Air Force Base



October 15-16, 2022



Edwards AFB Air Show Returns! *First air show at Edwards AFB since 2009*

The 2022 Aerospace Valley Air Show at Edwards AFB makes a historic return, marking the 75th anniversary of the U.S. Air Force AND the 75th anniversary of the breaking the sound barrier by Capt. Charles (Chuck) Yeager. Headlining this year's show will be the U.S. Air Force Thunderbirds. Don't miss your company's chance to be a part of history! Aerotech News will be publishing the free Air Show Program to be distributed at the Air Show. The program will also be distributed to all of Aerotech News' regular distribution locations, including Edwards AFB, AF Plant 42, Mojave Air and Space Port, and high-traffic locations throughout the Antelope Valley.

Published in magazine format, this special edition is sure to be sought after, thoroughly read cover to cover, and kept for years to come.

ADVERTISING RATES

AD SIZE	Full Color
Full Page - 7.5" W x 10" H	\$1795
Half Page - 7.5" W x 5" H	\$950
Quarter Page - 3.625" W x 5" H	\$500
Eighth Page - 3.625" W x 3" H	\$275

PREMIUM POSITIONS

Inside Front/Back Cover - 7.5" x 10"	\$2250
Back Cover - 7.5" x 10"	\$2850

Published: October 14, 2022

**Advertising Deadline:
October 3, 2022**

Call now to place your company's
ad in this very special edition.

Call (661) 945-5634 today!

Sandi.sbueltel@aerotechnews.com

 **AEROTECHNEWS.COM**

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www.thinkmilitaryads.com • www.facebook.com/AerotechNewsandReview/

NELLIS AFB AVIATION NATION AIR & SPACE EXPO 2022

FEATURING THE USAF Thunderbirds!

F-35A Lightning II Demonstration Team
F-22 Raptor Demonstration Team



AIR SHOW SPECIAL EDITION

Patriotism and emotion will be flying high at this year's Nellis AFB Air Show. Your company can show its support for our military and reach out to a very captive audience by advertising in the official Air Show Edition of the Desert Lightning News, base newspaper for Nellis AFB.

Featuring a schedule of all events at this year's Nellis Air Show, the full-color Nellis Air Show 2022 Edition, will be distributed in all its regular Nellis AFB locations and over 200 locations throughout Las Vegas as well as distributed to spectators. It is estimated that over 200,000 people will attend the show. This edition will also be available in digital format, with all ads being linked to the advertiser's web site. Also, it should be noted that this publication is a souvenir item that will be kept and looked at long after the Air Show.

Call now to reserve your ad space in this very special edition.



BASE PAPER FOR NELLIS AIR FORCE BASE

PUBLICATION DATE:

NOVEMBER 4, 2022

NELLIS AFB AIR SHOW

NOVEMBER 4 - 6, 2022

TOTAL CIRCULATION: 35,000

ADVERTISING DEADLINE:

October 20, 2022

ADVERTISING RATES

ADVERTISING RATES				
AD SIZE	Air Show Edition 11/04/22		Post Air Show Edition 11/20/22	
	Black White	Full Color	Black White	Full Color
Full pg. (10.25" x 13")	\$1794 ⁰⁰	\$2496 ⁰⁰	\$1255 ⁸⁰	\$1747 ³⁰
1/2 pg. (10.25" x 6.5")	\$975 ⁰⁰	\$1326 ⁰⁰	\$682 ⁵⁰	\$928 ²⁰
1/4 pg. (5" x 6.5")	\$535 ⁰⁰	\$710 ⁵⁰	\$374 ⁵⁰	\$497 ⁰⁰
1/8 pg. (3.325" x 5")	\$295 ⁰⁰	\$385 ⁰⁰	\$206 ⁵⁰	\$269 ⁵⁰
Business Card (3.325" x 2")	\$127 ⁰⁰	\$163 ⁰⁰	\$88 ⁹⁰	\$114 ¹⁰
PREMIUM POSITIONS			PREMIUM POSITIONS	
Inside Cover	N/A	\$2895 ⁰⁰	N/A	\$2026 ⁵⁰
Back Cover	N/A	\$3295 ⁰⁰	N/A	\$2306 ⁵⁰

Lower rates for Air Show edition available when you sign up for minimum 8 issues of Desert Lightning News advertising.

CALL FOR DETAILS.

*Post Air Show rates are available when ordered with Air Show edition ads.
Post Air Show rates reflect a 30% Savings!!! All Rates Are Net To Publisher



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