

# 2019 YEAR IN REVIEW



**Aerotech News and Review** will be publishing a **Year In Review** edition on **January 10, 2020**. Don't miss out on being included in this special keepsake issue.

**Aerotech News and Review has you covered!** The Antelope Valley IS Aerospace Valley! Military and defense contractor personnel at Edwards AFB, Mojave Air and Spaceport, and Air Force Plant 42 (Northrop, Lockheed and Boeing) are a golden market for your business! Plus, thousands of local Veterans! Set your sights on this economic powerhouse of over \$3 Billion annually with a full engagement advertising package from Aerotech News and Review. So much more than just print advertising!

Delivered the first and third Friday of each month throughout the Antelope Valley, **Aerotech News and Review** will help you engage this amazing market on many levels that are attractive to both traditional print newspaper readers and those readers who prefer their news digitally.

Advertising reservation deadline: **December 30, 2019**

Advertising material deadline: **January 6, 2020**

## Black & White Rates

SIZE	Single Issue	6 Issue contract rate	13 Issue contract rate	26 Issue contract rate
Bus. card (2col.x2")=4"	\$59.00 per issue	\$51.00 per issue	\$50.00 per issue	\$49.00 per issue
1/8 pg. (2col.x5")=10"	\$142.50 per issue	\$121.50 per issue	\$118.00 per issue	\$113.00 per issue
1/4 pg. (3col.x6.5")=19.5"	\$273.98 per issue	\$232.05 per issue	\$227.18 per issue	\$217.43 per issue
1/2 pg. (6col.x6.5")=39"	\$536.25 per issue	\$452.40 per issue	\$442.65 per issue	\$423.15 per issue
Full pg. (6col.x13")=78"	\$1072.50 per issue	\$904.80 per issue	\$885.30 per issue	\$846.30 per issue

## Color Rates

SIZE	Single Issue	6 Issue contract rate	13 Issue contract rate	26 Issue contract rate
Bus. card (2col.x2")=4"	\$101.40 per issue	\$93.40 per issue	\$92.40 per issue	\$91.40 per issue
1/8 pg. (2col.x5")=10"	\$206.00 per issue	\$185.00 per issue	\$181.50 per issue	\$176.50 per issue
1/4 pg. (3col.x6.5")=19.5"	\$380.25 per issue	\$338.33 per issue	\$327.60 per issue	\$323.70 per issue
1/2 pg. (6col.x6.5")=39"	\$746.85 per issue	\$664.95 per issue	\$655.20 per issue	\$635.70 per issue
Full pg. (6col.x13")=78"	\$1443.00 per issue	\$1275.30 per issue	\$1255.80 per issue	\$1216.80 per issue



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