

2021 DAVIS-MONTHAN AIR SHOW

THUNDER & LIGHTNING OVER **ARIZONA** DAVIS-MONTHAN AIR FORCE BASE

NOVEMBER 6-7, 2021

**PUBLICATION DATE:
NOVEMBER 5, 2021
CIRCULATION: 25,000**



Patriotism and emotion will be flying high at this year's Davis-Monthan AFB Air Show. By advertising in the official Air Show Edition of **Desert Lightning News**, your company can show its support for our military and reach out to a very captive audience by advertising in the official base newspaper for Davis-Monthan AFB. It is estimated that over 100,000 people will attend the show.

The 2021 **Desert Lightning News** Air Show Edition, produced in full color, will be given to spectators at the Air Show, (distributed in all its regular on base locations as well as high traffic locations throughout the greater Tucson area). This edition will feature a schedule of all events at this year's Davis-Monthan Air Show.

**Call now to reserve your ad space
in this very special edition.
Call us today at (877) 247-9288.**

**ADVERTISING
RESERVATION DEADLINE:
October 21, 2021**

**ADVERTISING
MATERIAL DEADLINE:
October 28, 2021**

ADVERTISING RATES

AD SIZE	Black White	Full Color
Full Page 10" w x 13" h	\$995 ⁰⁰	\$1395 ⁰⁰
Half Page 10" w x 6.5" h	\$500 ⁰⁰	\$700 ⁰⁰
Quarter Page 5" w x 6.5" h	\$265 ⁰⁰	\$365 ⁰⁰
Eighth Page 3.325" w x 5" h	\$145 ⁰⁰	\$195 ⁰⁰
Business Card 3.325" w x 2" h	\$55 ⁰⁰	\$70 ⁰⁰

PREMIUM POSITIONS

Inside Cover 10" w x 13" h	N/A	\$1895 ⁰⁰
Back Cover 10" w x 13" h	N/A	\$2195 ⁰⁰

**SPACE IS LIMITED
RESERVE YOUR AD TODAY!**

TOLL-FREE (877) 247-9288

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