


THUNDER & LIGHTNING OVER ARIZONA

DAVIS-MONTHAN AIRSHOW | MARCH 22-23, 2025



Patriotism and emotion will be flying high at this year's Davis-Monthan AFB Air Show. By advertising in the official Air Show Edition of *Desert Lightning News*, your company can show its support for our military and reach out to a very captive audience by advertising in the official base newspaper for Davis-Monthan AFB. It is estimated that over 100,000 people will attend the show.

The 2025 *Desert Lightning News* Air Show Edition, produced in full color, will be given to spectators at the Air Show, (distributed in all its regular on base locations as well as high traffic locations throughout the greater Tucson area). This edition will feature a schedule of all events at this year's Davis-Monthan Air Show.

ADVERTISING RESERVATION DEADLINE:

February 27, 2025

ADVERTISING MATERIAL DEADLINE:

March 6, 2025

Publication Date: March 21, 2025

**Call now to reserve your ad space
in this very special edition.**

Call us today at (877) 247-9288.

| AD SIZE | B/W | 4/C |
|-----------------------------|--------|--------|
| Business card • 3.325" x 2" | \$127 | \$163 |
| 1/8 page • 3.325" x 5" | \$295 | \$385 |
| 1/4 page • 5" x 6.5" | \$535 | \$710 |
| 1/2 page • 10.25" x 6.5" | \$975 | \$1326 |
| Full page • 10.25" x 13" | \$1794 | \$2496 |
| PREMIUM POSITIONS | | |
| Inside Cover • 10.25" x 13" | n/a | \$2895 |
| Back Cover • 10.25" x 13" | n/a | \$3295 |



Serving the Aerospace, Military and Veteran
Community of the Desert Southwest.

Marketing & Advertising
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