

THUNDER & LIGHTNING OVER **ARIZONA** DAVIS-MONTHAN AIR FORCE BASE

**2023
DAVIS-MONTHAN
AIR SHOW**

MARCH 25-26, 2023



**PUBLICATION DATE: MARCH 25, 2023
CIRCULATION: 25,000**

ADVERTISING RATES

Ad Size	Black White	Full Color
Full Page 10.25" w x 13" h	\$1350 ⁰⁰	\$1650 ⁰⁰
Half Page 10.25" w x 6.5" h	\$700 ⁰⁰	\$850 ⁰⁰
Quarter Page 5" w x 6.5" h	\$375 ⁰⁰	\$450 ⁰⁰
Eighth Page 3.325" w x 5" h	\$200 ⁰⁰	\$250 ⁰⁰
Business Card 3.325" w x 2" h	\$85 ⁰⁰	\$115 ⁰⁰

PREMIUM POSITIONS

Inside Cover 10.25" w x 13" h	N/A	\$1895 ⁰⁰
Back Cover 10.25" w x 13" h	N/A	\$2195 ⁰⁰

ADVERTISING

By advertising in the official Air Show Edition of ***Desert Lightning News***, your company can show its support for our military and reach out to a very captive audience by advertising in the official base newspaper for Davis-Monthan AFB. It is estimated that over 100,000 people will attend the show.

The 2023 Desert Lightning News Air Show Edition will be distributed to spectators at the Air Show, in all its regular on base locations and high traffic locations throughout the greater Tucson area. This edition will feature a schedule of all events at this year's Davis-Monthan Air Show.

Call now to reserve your ad space in this very special edition. Call us today at (877) 247-9288.

Reservation Deadline: March 10, 2023

Material Deadline: March 16, 2023



For more information: (877) 247-9288 • sbueltel@aerotechnews.com