

Home is Where We're Sent



PCS: PERMANENT CHANGE OF STATION

From May through August, service members and their families gear up to establish a new home wherever their next assignment takes them.

How can your business serve military families who are moving to your area?

By advertising in Aerotech News' special PCS guide you position your business to attract new customers as they settle into our communities. Our advertisers benefit from a focused and employed audience with distribution on and off base locations as well as thousands of readers who engage with us online.

New arrivals are typically in need of:

- **Housing** - Where to live (especially if base housing is in short supply)?
- **Education** - Charter or private school options for children, higher education for adults
- **Food/ Entertainment** - What are options for eating out, recreation and socializing?
- **Transportation** - Who has military financing for vehicle purchase or leasing?
- **Worship** - Where are the local churches, synagogues, etc?
- **Medical and dental care** - What providers are available in the community to supplement on-base services?
- **Pre-school and child care** - Who can be trusted to care for children of dual-income families?
- **Goods and services** - Where are the best places for furniture, home goods, car repair, specialty goods and services?

Publication Date: May 16, 2025

Advertising Reservation Deadline: May 5, 2025

Advertising Material Deadline: May 8, 2025

NOW IS THE TIME TO GET THEIR ATTENTION!

AD SIZE	B/W	4/C
Business card • 3.325" x 2"	\$127	\$163
1/8 page • 3.325" x 5"	\$295	\$385
1/4 page • 5" x 6.5"	\$535	\$710
1/2 page • 10.25" x 6.5"	\$975	\$1326
Full page • 10.25" x 13"	\$1794	\$2496
PREMIUM POSITIONS		
Inside Cover • 10.25" x 13"	n/a	\$2895
Back Cover • 10.25" x 13"	n/a	\$3295



Serving the Aerospace, Military and Veteran
Community of the Desert Southwest.

Marketing & Advertising
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