



Home is Where We're Sent

PCS: Permanent Change of Station

May through August is "PCS Season" for the military. Military members and their families prepare to make a new home, wherever they are sent.

How can your business serve military families who are moving to your area?

By advertising in Aerotech News' special PCS guide, you will be well-placed to attract new customers as they arrive in our community. We offer our advertisers a targeted, employed readership due to our distribution agreements with military installations and defense industry contractors. You will also have access to thousands of readers who follow us online.

New arrivals are typically in need of:

- **Housing** - Where to live (especially if base housing is in short supply)?
- **Education** - Charter or private school options for children, higher education for adults
- **Food/ Entertainment** - What are options for eating out, recreation and socializing?
- **Transportation** - Who has military financing for vehicle purchase or leasing?
- **Worship** - Where are the local churches, synagogues, etc?
- **Specialized medical and dental care** - What providers are available in the community to supplement on-base services?
- **Pre-school and child care** - Who can be trusted to care for children of dual-income families?
- **Goods and services** - Where are the best places to go for furniture and home goods, car repair, and specialty goods and services?

NOW IS THE TIME TO GET THEIR ATTENTION!

Call (877) 247-9288 today to reserve your ad space.

Or email Sandi at sbueltel@aerotechnews.com

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Advertising Deadline: May 10, 2024

 **AEROTECHNEWS.COM**

| ADVERTISING RATES | | |
|--------------------------------|----------------------|----------------------|
| AD SIZE | Black White | Full Color |
| Full Page (10.25" x 13") | \$1794 ⁰⁰ | \$2496 ⁰⁰ |
| Half Page (10.25" x 6.5") | \$975 ⁰⁰ | \$1326 ⁰⁰ |
| Quarter Page (5" x 6.5") | \$535 ⁰⁰ | \$710 ⁵⁰ |
| 1/8 page (3.325" x 5") | \$295 ⁰⁰ | \$385 ⁰⁰ |
| Business Card (3.325" x 2") | \$127 ⁰⁰ | \$163 ⁰⁰ |
| PREMIUM POSITIONS | | |
| Inside Cover | N/A | \$2895 ⁰⁰ |
| Back Cover | N/A | \$3295 ⁰⁰ |
| Circulation - 25,000 | | |

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