

March 21-22, 2020

LOS ANGELES COUNTY

AIR SHOW

General William J. Fox Air Field - Lancaster, CA
featuring the U.S. Navy Blue Angels

Aerotech News and Review will publish the
OFFICIAL AIR SHOW PROGRAM GUIDE

Patriotism and emotion will be flying high at the 2020 LA County Air Show at Fox Air Field. By advertising in this full color official air show program guide, you will show your support for our military and reach out to a very captive audience. This edition will feature all the scheduled events at this year's LA County Air Show.

The program guide will be distributed as a supplement to Aerotech News in all its regular locations, plus will be given to spectators. It is estimated that 100,000 people will attend the show. In addition to the printed version, a digital edition will be available March 20, 2020.



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PUBLICATION DATE: March 20, 2020 | **TOTAL CIRCULATION:** 20,000
Digital Edition Available: March 20, 2020

LA COUNTY AIR SHOW MARCH 21-22, 2020

ADVERTISING RESERVATION DEADLINE: **March 2, 2020**

ADVERTISING MATERIAL DEADLINE: **March 9, 2020**

Call us today at (661) 945-5634

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Magazine Format		Newspaper Crossover		Color
Ad Size	AS Guide	Aerotech News	Combo Pkg	Per Pub. Add:
Full Pg.	\$895	\$400 <small>4 Col. x 9.25 Inches</small>	\$1,225	\$140
3/4 Pg.	\$695	\$310 <small>4 Col. x 7 Inches</small>	\$965	\$110
1/2 Pg.	\$495	\$220 <small>4 Col. x 4.65 Inches or 2 Col. x 9.25 Inches</small>	\$695	\$100
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1/8 Pg.	\$150	\$68 <small>2 Col. x 2.8 Inches</small>	\$200	\$70
Bus. Card	\$120	\$50 <small>2 Col. x 2 Inches</small>	\$160	\$50

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