

LUKE DAYS 2022

LUKE AFB AIR SHOW

PUBLICATION DATE:
March 18, 2022

LUKE AIR SHOW
MARCH 19-20, 2022

TOTAL CIRCULATION:
30,000



Patriotism and emotion will be flying high at this year's Luke AFB Air Show. The upcoming air show marks Luke's 81st year of operation since its founding in 1941.

By advertising in this special edition, your company can show its support for our military and reach out to a very captive audience by advertising in the official Air Show Edition of the Thunderbolt, official base newspaper for Luke AFB.

The Thunderbolt Air Show 2022 Edition, produced in full color, will be distributed in all its regular locations plus will be given to spectators. The Thunderbolt Air Show Edition will also be delivered to high traffic locations throughout the West Valley.

It is estimated that over **225,000 people** will attend the show. This edition will feature a schedule of all events at this year's Luke Days Air Show. Also, it should be noted that this publication is a souvenir item that will be kept and looked at long after the Air Show.

ADVERTISING DEADLINE:
March 2, 2022

ADVERTISING RATES	
AD SIZE	Full Color
Full Page - 10.25" W x 13 H	\$1875 ⁰⁰
Half Page - 10.25" W x 6.5" H	\$940 ⁰⁰
Quarter Page - 5" W x 6.5" H	\$470 ⁰⁰
Eighth Page - 3.325" W x 5" H	\$235 ⁰⁰
Business Card - 3.325" W x 2" H	\$100 ⁰⁰
PREMIUM POSITIONS	
Inside Cover - 10.25" x 13"	\$2150 ⁰⁰
Back Cover - 10.25" x 13"	\$2350 ⁰⁰

SPACE IS LIMITED!
RESERVE YOUR AD TODAY!

TO RESERVE SPACE CALL TOLL-FREE (661) 855-6034 OR (877) 247-9288

The Luke Air Force Base
Thunderbolt

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