



### Antelope Valley

Published every other Friday, each month, *Aerotech News and Review* is distributed into aerospace companies in the CA high desert including AF Plant 42, Edwards AFB, Mojave Airport, and surrounding communities.

Available online at [www.aerotechnews.com](http://www.aerotechnews.com).



**Print Edition: 5,000; Email Subscribers: 5,473**  
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**Advertising Space Reservation Deadline:**  
 Monday at Noon for that Friday's publication.

**Electronic File Requirements:**  
 Please submit files as a pdf, 300 dpi as CMYK, no 4/c black

**Pre-printed Flyer Insertion Rates upon request**

#### Online Advertising Rates

- Web ad pricing is one rotation per client, per news site, per week.
- Web ads rotate among 5 clients.
- Ads can be animated.
- Customers can provide custom code.

Ad Name	Ad Size	Per week
Leaderboard	728 x 90 px	\$100
Billboard	970 x 250 px	\$100
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Inline Story	728 x 90 px	\$150
Super Leaderboard	970 x 90 px	\$100
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### Black & White Rates

SIZE	Single Issue	6 Issue contract rate	13 Issue contract rate	26 Issue contract rate
Bus. card 3.325" x 2"	\$64.90 per issue	\$56.10 per issue	\$55.00 per issue	\$53.90 per issue
1/8 page 3.325" x 5"	\$156.75 per issue	\$133.65 per issue	\$129.80 per issue	\$124.30 per issue
1/4 page 5" x 6.5"	\$301.38 per issue	\$255.25 per issue	\$249.90 per issue	\$239.17 per issue
1/2 page 10.25" x 6.5"	\$589.88 per issue	\$497.64 per issue	\$486.91 per issue	\$465.46 per issue
Full page 10.25" x 13"	\$1179.75 per issue	\$995.28 per issue	\$973.83 per issue	\$930.93 per issue

### Color Rates

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Bus. card 3.325" x 2"	\$111.54 per issue	\$102.74 per issue	\$101.64 per issue	\$100.54 per issue
1/8 page 3.325" x 5"	\$226.60 per issue	\$203.50 per issue	\$199.65 per issue	\$194.15 per issue
1/4 page 5" x 6.5"	\$418.28 per issue	\$372.16 per issue	\$360.36 per issue	\$356.07 per issue
1/2 page 10.25" x 6.5"	\$821.53 per issue	\$731.45 per issue	\$720.72 per issue	\$699.27 per issue
Full page 10.25" x 13"	\$1587.30 per issue	\$1402.83 per issue	\$1381.38 per issue	\$1338.48 per issue