

# 2019 RATES

The Luke Air Force Base

# Thunderbolt

"We train the world's greatest fighter pilots and combat ready Airmen"



Luke Air Force Base  
Phoenix, AZ

Published the first Friday of the month, *Thunderbolt* is distributed to military and contractor personnel on Luke AFB, including all offices and high traffic locations on base. The paper is also delivered to high traffic locations throughout the Phoenix West Valley.

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**Advertising Space Reservation Deadline:**  
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Please submit files as a pdf, 300 dpi as CMYK, no 4/c black

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- Single Sheet (8.5 x 11 inches) \$40 per thousand
- 4-8 tabloid pages \$42 per thousand
- 12-24 tabloid pages \$46 per thousand
- 28+ tabloid pages \$52 per thousand

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Max size is 10 x 13 inches. 2,000 minimum run, \$85 min charge.  
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Mon., 3 pm, week of insertion.

## Black & White Rates

SIZE	Single Issue	6 Issue contract rate	13 Issue contract rate
Bus. card (2col.x2")=4"	\$59.00 per issue	\$51.00 per issue	\$50.00 per issue
1/8 pg. (2col.x5")=10"	\$142.50 per issue	\$121.50 per issue	\$118.00 per issue
1/4 pg. (3col.x6.5")=19.5"	\$273.98 per issue	\$232.05 per issue	\$227.18 per issue
1/2 pg. (6col.x6.5")=39"	\$536.25 per issue	\$452.40 per issue	\$442.65 per issue
Full pg. (6col.x13")=78"	\$1072.50 per issue	\$904.80 per issue	\$885.30 per issue

## Color Rates

SIZE	Single Issue	6 Issue contract rate	13 Issue contract rate
Bus. card (2col.x2")=4"	\$101.40 per issue	\$93.40 per issue	\$92.40 per issue
1/8 pg. (2col.x5")=10"	\$206.00 per issue	\$185.00 per issue	\$181.50 per issue
1/4 pg. (3col.x6.5")=19.5"	\$380.25 per issue	\$338.33 per issue	\$327.60 per issue
1/2 pg. (6col.x6.5")=39"	\$746.85 per issue	\$664.95 per issue	\$655.20 per issue
Full pg. (6col.x13")=78"	\$1443.00 per issue	\$1275.30 per issue	\$1255.80 per issue

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