

2020 RATES

The Luke Air Force Base Thunderbolt

"We train the world's greatest fighter pilots and combat ready Airmen"



Luke Air Force Base
Phoenix, AZ

Published the first Friday of the month, *Thunderbolt* is distributed to military and contractor personnel on Luke AFB, including all offices and high traffic locations on base. The paper is also delivered to high traffic locations throughout the Phoenix West Valley.

Available online at
www.lukeafbnews.com.



Print Edition: 5,000
Digital Edition - Facebook Subscribers: 5,447
Total: 10,447

Advertising Space Reservation Deadline:
Monday at Noon for that Friday's publication.

Electronic File Requirements:
Please submit files as a pdf, 300 dpi as CMYK, no 4/c black

Pre-printed Flyer Insertion Rates upon request

On Line Advertising - www.lukeafbnews.com

Web ad pricing is per client, per site, per week. Web ads rotate among five clients.

Leaderboard (Top)	728 x 90 px	\$75
Square (Right Side)	250 x 250 px	\$60
Medium Rectangle (Bottom)	300 x 250 px	\$60
Newsletter Inline Ad (weekly)		\$20 per week
Inline Article (Top/Bottom)	728 x 90 px	\$300 per week

Ad will appear on all articles on Thunderbolt site. Ad must run a minimum of two weeks and will rotate among 5 advertisers.

Black & White Rates

SIZE	Single Issue	6 Issue contract rate	13 Issue contract rate
Bus. card (2col.x2")=4"	\$64.90 per issue	\$56.10 per issue	\$55.00 per issue
1/8 pg. (2col.x5")=10"	\$156.75 per issue	\$133.65 per issue	\$129.80 per issue
1/4 pg. (3col.x6.5")=19.5"	\$301.38 per issue	\$255.25 per issue	\$249.90 per issue
1/2 pg. (6col.x6.5")=39"	\$589.88 per issue	\$497.64 per issue	\$486.91 per issue
Full pg. (6col.x13")=78"	\$1179.75 per issue	\$995.28 per issue	\$973.83 per issue

Color Rates

SIZE	Single Issue	6 Issue contract rate	13 Issue contract rate
Bus. card (2col.x2")=4"	\$111.54 per issue	\$102.74 per issue	\$101.64 per issue
1/8 pg. (2col.x5")=10"	\$226.60 per issue	\$203.50 per issue	\$199.65 per issue
1/4 pg. (3col.x6.5")=19.5"	\$418.28 per issue	\$372.16 per issue	\$360.36 per issue
1/2 pg. (6col.x6.5")=39"	\$821.53 per issue	\$731.45 per issue	\$720.72 per issue
Full pg. (6col.x13")=78"	\$1587.30 per issue	\$1402.83 per issue	\$1381.38 per issue

Now available on
facebook
in a digital format!



Flippable Pages • Entire Print Edition
Keyword Searchable

www.facebook.com/LukeThunderbolt

Corporate Headquarters: 220 E. Ave K- 4, Suite 7, Lancaster, CA 93535
Phone: 661-945-5634 • www.aerotechnews.com • www.thinkmilitaryads.com
Facebook: Aerotech News and Review

All Publications
661-945-5634

Las Vegas, NV
702-831-7318

Phoenix, AZ
480-307-1772

Join our mailing list! We'll keep you up to date on upcoming special editions, helpful marketing tips and more!
Sign up for our newsletter below the featured headlines on our homepage.