

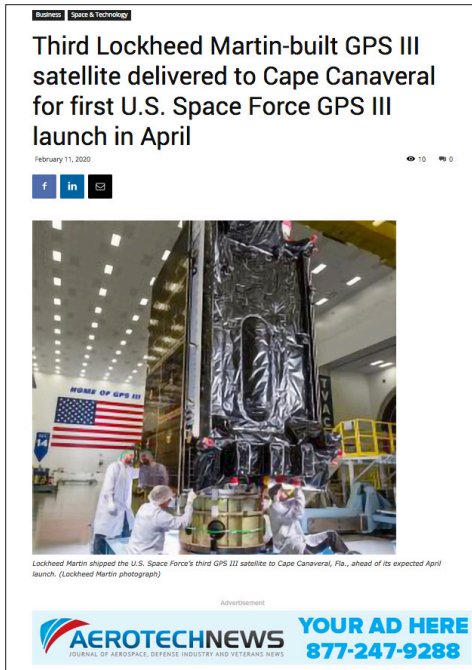
2021 DIGITAL RATES



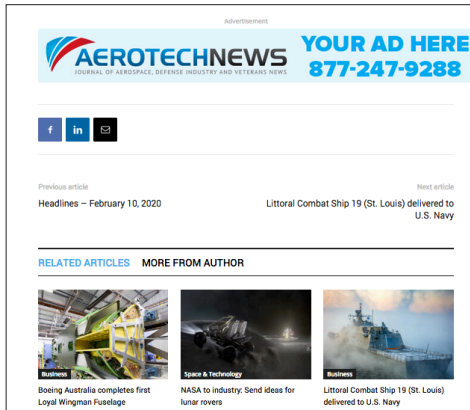
Leaderboard (Top)



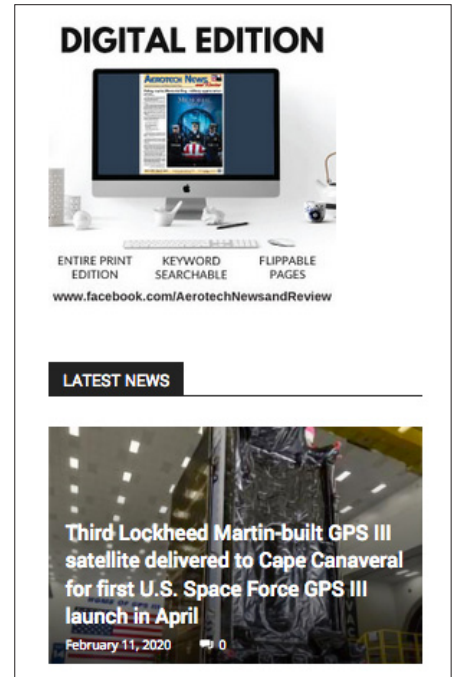
Medium Rectangle (Bottom)



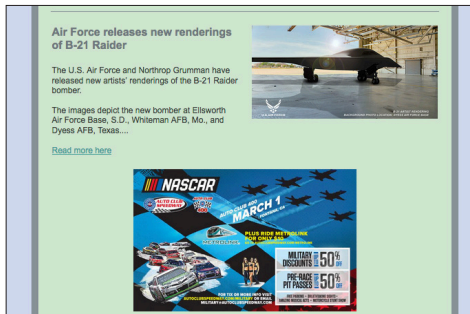
Leaderboard (Top Article)



Leaderboard (Bottom Article)



Square (Right Side)



Newsletter Inline

On Line Advertising

Web ad pricing is per client, per news site, per week. Web ads rotate among five clients. Ads can be animated. Customers can provide custom code as well.

Leaderboard (Top)	728 x 90 pixels	\$75	
Square (Right Side)	250 x 250 pixels	\$60	
Medium Rectangle (Bottom)	300 x 250 pixels	\$60	
Newsletter Inline Ad (weekly)		\$40	once per week
Inline Article (Top/Bottom)	728 x 90 pixels	\$150	per week

Ad will appear on all articles on each news site. Ad must run a minimum of two weeks and will rotate among 5 advertisers.

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